

Is your organization looking to obtain Magnet designation? Advanced practice providers (APPs) are a critical part of this journey.

Establishing a high-functioning APRN workforce – with an effective leadership structure in place – can help to propel your organization forward. Utilize key workforce insights and data from recent SullivanCotter surveys to assist with clarifying APRN reporting relationships, properly defining APRN performance, and better understanding factors impacting turnover.

Learn more from our latest infographic related to APP engagement data.

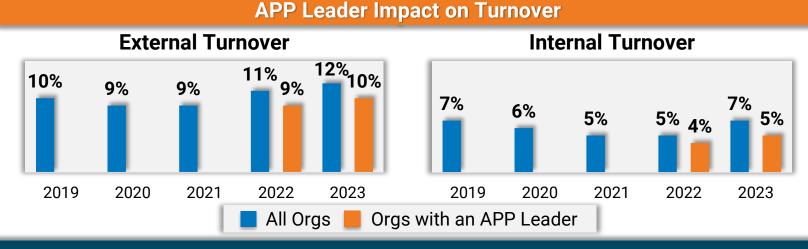
Factors Impacting APP Turnover

Percentage Considered Leaving:	Reported Concern:	Likelihood of Leaving:
81%	Minimal to no utilization	1.69x
75%	Physicians don't understand APP role or capabilities	1.60x
61%	Lower compensation	1.60x
70%	Ineffective orientation program	1.58x
74%	Staff doesn't understand APP role or capabilities	1.50x

How Can APRN Leaders Help?



- Improve operational efficiency
 - Enhance retention and engagement of APRNs
 - Reduce variation in APRN role
 - Coordinate APRN practices and processes
 - Represent APRN needs at an executive level
- Coach and mentor for practicing APRNs
- Provide consistency in compensation, performance review, hiring practices, onboarding, APRN student placement, etc.



SullivanCotter can help you gain insight into the APP employment experience within your organization:

Learn more

Contact us

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Sources: SullivanCotter 2023 Advanced Practice Provider Compensation and Productivity Survey Report, SullivanCotter APP Preferences Survey Report Copyright © 2024 by SullivanCotter