2023 Total Rewards Pulse Survey

Employee Workforce



SullivanCotter recently surveyed 82 organizations on their total rewards practices. The findings indicate some stabilization or improvement in turnover and engagement — due in part to strategic compensation, benefits and workforce initiatives.

Workforce Strategies and Insights

Voluntary Turnover

- Median turnover is 15.6%
- 57% indicate turnover is decreasing slightly, while 26% indicate turnover has been stable over the last 12 months



Strategic Reviews

- Many organizations reviewed pay structures (60%), total headcount (57%), and pay equity (48%)
- Organizations plan to review job architecture (48%), job titling guidelines (41%) and pay equity (39%)



Engagement

- 85% of organizations conducted an engagement survey in last 12 months
- 35% indicate a slight improvement,
 24% a slight decline, and 32% indicate stable engagement

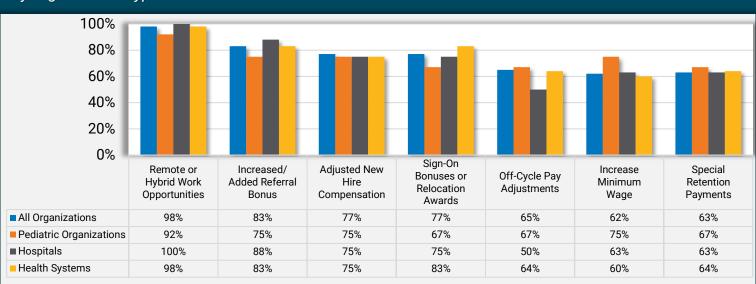


Workforce Actions

- A majority of organizations are not taking any action to reduce positions or headcount (50%) or reduce or freeze hiring (57%)
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- About a third of organizations have taken action in these categories

Top Total Rewards Strategies Used In The Past 12 Months

By Organization Type

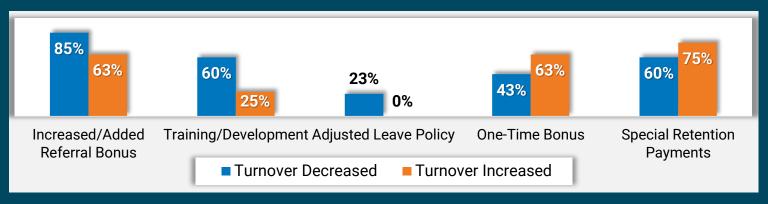


Source: SullivanCotter 2023 Total Rewards Pulse Survey Report



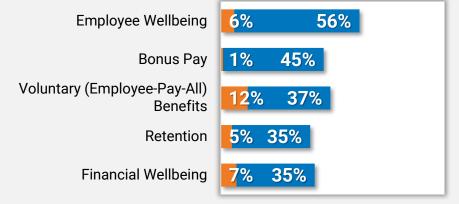
Total Rewards Actions

Total rewards actions taken by organizations differed based on turnover.

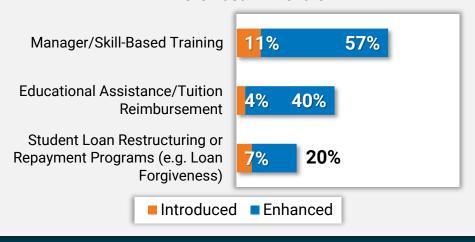


Additions and Enhancements





Learning and Development Programs Introduced or Enhanced in the Past 12 Months



Health Care, Work/Life, and Paid Time Off benefits were not identified as critical areas of change for most organizations



Prevalence of reductions is low across all total rewards categories



Looking to re-evaluate your organization's approach to total rewards?

SullivanCotter can help.

Contact us

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