

2020 National APP Advisory Council Meeting



APRIL 16-17, 2020 • LOEWS HOTEL, ATLANTA, GA

Jointly provided by Postgraduate Institute for Medicine and SullivanCotter

This activity is intended for Advanced Practice Registered Nurses (APRNs) and Physician Assistants (PAs) engaged in care of patients in all care settings.

AGENDA

All sessions will be held in the Mercer Ballroom (Salon I) on the 14th floor
(unless otherwise noted)

Day 1: Thursday, April 16

7:00 - 8:00 a.m.	Breakfast Location: Ellington Ballroom (Salon F) - 14th Floor
8:00 - 8:15 a.m.	Welcome and Introductions <i>Trish Anen - Principal and APP Workforce Practice Leader, SullivanCotter</i>
8:15 - 9:00 a.m.	Keynote Speaker Paul H. Keckley is a health care policy analyst and widely known industry expert. He is a frequent speaker and advisor to health care organizations nationwide with a focus on long-term growth, sustainability and advocacy strategies. <i>Paul Keckley, PhD - Managing Editor, The Keckley Report</i>
9:00 - 10:00 a.m.	APP Data: New Cuts Educational Objectives <ul style="list-style-type: none">Describe the correlation between APP utilization, leadership structures and organizational practices using national market dataIdentify factors responsible for the correlation between APP leadership structures and successful retention and engagement of APPsUnderstand limitations associated with utilization and productivity data for APPs <i>Zachary Hartsell - Principal, SullivanCotter</i> <i>Trish Anen - Principal and APP Workforce Practice Leader, SullivanCotter</i>
10:00 - 10:15 a.m.	Break
10:15 - 11:00 a.m.	Innovation Spotlight Moving the Needle: Using Individual APP Scorecards to Monitor and Drive Organizational Change Educational Objectives <ul style="list-style-type: none">Describe the process of extracting and measuring meaningful APP performance dataUnderstand the challenges related to APP scorecard development and implementation <i>Janice Shipe-Spotloe, MS, PA-C, DFAAPA, CPAAPA - Director, Office of Advanced Practice Professionals, WVU Medicine</i>
11:00 - 12:00 p.m.	Aligning Physician and APP Strategies and Structures Keys to Success and Lessons Learned Educational Objectives <ul style="list-style-type: none">Understand the process and value of developing an aligned APP and physician compensation strategyDescribe the key elements of a joint physician and APP compensation strategy <i>Britney Broyhill, DNP, ACNP-BC - Senior Director for Advanced Practice, Atrium Health</i> <i>Suzanna J. Fox, MD - Deputy Chief Physician and Medical Director of the Women's Service Line, Atrium Health</i>
12:00 - 1:00 p.m.	Lunch Location: Ellington Ballroom (Salon F) - 14th Floor

Please note: Agenda is subject to change

Day 1: Thursday, April 16 (continued)



1:00 - 2:00 p.m.	<p>Panel Discussion The APP Solution: Innovative Care Models to Address Patient and Organizational Challenges</p> <p>Educational Objectives</p> <ul style="list-style-type: none">• Describe the different types of innovative care models that have been utilized to optimize patient throughput and access• Share organizational need, development process and outcomes to date <p><i>Julie Creaden, MSN, APRN, CPNP-PC - Associate Chief Nursing Officer, Advanced Practice Providers, Ann and Robert H. Lurie Children's Hospital</i></p> <p><i>Jennifer Rodgers, DNP, ACNP-BC, FAANP - Vice President of Advanced Practice, UC Health</i></p>
2:00 - 2:45 p.m.	<p>Case Study The Value of Strengthening the CHRO/APP Leader Relationship</p> <p>Educational Objectives</p> <ul style="list-style-type: none">• Understand the evolution and learnings from developing an integrated approach to APP workforce management• Describe the process of developing a mentor relationship <p><i>Catherine G. Brown, MSN, CRNP, FNP-BC - Associate Vice President, Advanced Practice Providers, UAB Medicine</i></p> <p><i>Marty Box, JD, SPHR - Vice President of Human Resources, UAB Medicine</i></p>
2:45 - 3:00 p.m.	<p>Break</p>
3:00 - 3:30 p.m.	<p>Group Discussion Executive Highlights Report</p> <p>During this session, we will discuss the recent reports that were provided and give attendees a platform for sharing how they have utilized these, any key successes and lessons learned, as well as opportunities for improvement.</p>
3:30 - 4:30 p.m.	<p>Speed Networking Exercise</p> <p>This unique networking session will feature a number of innovative topics that impact the APP workforce. Attendees will rotate between tables to engage in a variety of discussions with different groups where they can apply individual organizational learnings and share with other NAAC members.</p>
4:30 - 5:00 p.m.	<p>Prep for Day 2 and Closing Remarks</p> <p><i>Trish Anen - Principal and APP Workforce Practice Leader, SullivanCotter</i></p>
5:00 - 7:00 p.m.	<p>Networking Reception - Cocktails and Canapés Location: The Terrace - 14th Floor</p>

Day 2: Friday, April 17

7:00 - 8:00 a.m.	<p>Breakfast Location: Ellington Ballroom (Salon F) - 14th Floor</p>
8:00 - 8:45 a.m.	<p>The Next Chapter of Inpatient APP Productivity Intensive Care</p> <p>Educational Objectives</p> <ul style="list-style-type: none">• Share NAAC Productivity Workgroup results• Discuss next steps in hospitalist and intensivist data collection <p><i>Zachary Hartsell - Principal, SullivanCotter</i></p>
8:45 - 9:30 a.m.	<p>Innovation Spotlight APP Retention: A National Strategy That's Working</p> <p>Educational Objectives</p> <ul style="list-style-type: none">• Understand the national data and trends for APP turnover and vacancy rates• Identify tools, resources, education and assessment strategies to improve APP retention and turnover <p><i>Cyndy Flores, PA-C - Senior Director, Advanced Providers, Vituity</i></p>

Please note: Agenda is subject to change

Day 2: Friday, April 17 (continued)



9:30 - 10:00 a.m.	Group Discussion NAAC 2020 - 2021 Strategic Planning <ul style="list-style-type: none">• Member expectations• Future data needs
10:00 - 10:15 a.m.	Networking Break
10:15 - 11:00 a.m.	New APP Leader Professional Development The Big Bang Approach Educational Objectives <ul style="list-style-type: none">• Identify the impetus and process for developing a formal APP leadership structure• Understand the return on investment for a “big bang approach” to APP leadership onboarding <i>Emilie T. Davis, PA-C – Assistant Vice President for Advanced Practice Providers, Ochsner Health</i>
11:00 - 11:45 a.m.	The Road to Medical Staff Membership Educational Objectives <ul style="list-style-type: none">• Identify the process for incorporating APPs as members of the Medical Staff• Discuss key success factors and lessons learned throughout the process <i>Chris Hyer, PA-C, MPAS - Executive Director, Advanced Practice Providers, Intermountain Health</i>
11:45 - 12:00 p.m.	Meeting Recap and Quick-Fire Exercise Educational Objectives <ul style="list-style-type: none">• Summarize key learnings from meeting and discuss application in member organizations• Synthesize meeting conversation to identify future APP data collection needs <i>Trish Anen – Principal and APP Workforce Practice Leader, SullivanCotter</i>

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ADDITIONAL INFORMATION



JOINT ACCREDITATION™
INTERPROFESSIONAL CONTINUING EDUCATION

Joint Accreditation Statement

In support of improving patient care, this activity has been planned and implemented by the Postgraduate Institute for Medicine and SullivanCotter. Postgraduate Institute for Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Continuing Nursing Education

- The maximum number of hours awarded for this Continuing Nursing Education activity is 11 contact hours.
- Provider approved by the California Board of Registered Nursing, Provider Number 13485, for 11 contact hours.



AAPA Credit Designation Statement

Postgraduate Institute for Medicine has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 11 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

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Americans with Disabilities Act

♿ Event staff will be glad to assist you with any special needs (i.e., physical, dietary, etc). Please contact Molly Carlucci prior to the live event at 312.564.5882.